## Sunil Khatri

### Sr. Graphic Designer

**CONTACT** 

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Portfolio: www.behance.com/sunilkhatri

#### **ABOUT ME**

A seasoned Graphic Designer with over 6 years of experience tackling diverse projects across industries. My clients rely on me to conceptualise and deliver impactful, visually captivating designs.

I'm a go-getter and former creative leads have often entrusted me with taking projects from concept to final delivery, I'm a creative problem-solver and able to work well in a team environment.

# PROFESSIONAL EXPERIENCE

#### **Creative Growth Designer**

Midnight Marketing - Oct 2021 - Current

- Lead and maintain graphic strategy and vision of design projects for assigned clients, accounts, and/or markets.
- Create eye-catching designs based on client direction, with high attention to technical, copy and branding requirements.
- Update progress while prioritizing and balancing multiple projects through constant team and inter-departmental communication.
- Prepare and send final print, while maintaining quality and concept of approved art.

#### **Pre Sales Designer**

Taboola - Jan 2021- Oct 2021

- Created High Impact Ui/Ux Design Mockups for Big companies like CNBC, Fox, NDTV etc.
- Collaborating with cross-functional teams to understand project requirements
- Leading the design process from concept to delivery, ensuring a user-centric approach.
- Iterating on designs based on user feedback and market trends.

#### **Graphic Designer**

Energy Dais - Feb 2020 - Jan 2021

- Design resources such as display Ads, Banners, Emails, Brochures, GIFS, SM Creatives, logos.
- Conceptualize ideas for campaigns that are in line with the brand design language.
- Coordination with internal and external stakeholders to grasp the design specifications for various marketing collateral creation.
- Implement best practices in art direction and visual design while researching tools and trends.
- Collaborate with product designers, design leaders, and marketers to serve a
  quickly growing and highly diverse audience

#### **Graphic Designer**

Oriana Solution - Jan 2019 - Feb 2020

- Develop creative concepts for variety of marketing materials, print, digital, & social media.
- Master diverse design styles, from playful and whimsical to sleek and sophisticated.
- · Work efficiently and independently, juggling multiple projects with tight deadlines.

#### **Graphic Designer**

Yi Chinese - Sep 2017 - Jun 2018

- Develop engaging visuals for our website and social media platforms, showcasing the fun and rewarding experience of learning Mandarin.
- Create interactive learning materials that make language acquisition fun and effective.
- Gain valuable experience in the graphic design industry, while immersing yourself in the vibrant world of Chinese language and culture.

#### **EDUCATION**

#### **Delhi University**

Bachelor of Arts 2016-2019

#### NIIT - National Institute of Information Technology

GNIIT in Cloud and Mobile Software Engineering

#### **Rotary Public School**

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Graphic Design Branding Typography Visual Design

Video Editing Audio Editing UI-UX Artificial Intelligence

Social Media Design Print Design Wireframing GIF

Logo Design Digital Design Communication Illustration

#### **TOOLS**

Adobe Creative Suite Photoshop Illustrator Indesign Figma

After Effects Audacity Adobe XD Slack Google Meet Salesforce

#### **PORTFOLIO**

www.sunilkhatri.in behance.net/sunilkhatri linkedin.com/in/sunilkhatri01