

CONTACT

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ABOUT ME

A seasoned Graphic Designer with over 6 years of experience tackling diverse projects across industries. My clients rely on me to conceptualise and deliver impactful, visually captivating designs.

I'm a go-getter and former creative leads have often entrusted me with taking projects from concept to final delivery, I'm a creative problem-solver and able to work well in a team environment.

PROFESSIONAL EXPERIENCE

Creative Growth Designer

Midnight Marketing - Oct 2021 - Jan 2024

- Lead and maintain graphic strategy and vision of design projects for assigned clients, accounts, and/or markets.
- Create eye-catching designs based on client direction, with high attention to technical, copy and branding requirements.
- Update progress while prioritizing and balancing multiple projects through constant team and inter-departmental communication.
- Prepare and send final print, while maintaining quality and concept of approved art.
- Design and create visually engaging graphics and layouts for social media campaigns across various platforms
- Design and develop visually compelling and responsive email templates for various marketing campaigns

Pre Sales Designer

Taboola - Jan 2021- Oct 2021

- Created High Impact Ui/Ux Design Mockups for Big companies like CNBC, Fox, NDTV etc.
- Collaborating with cross-functional teams to understand project requirements
- Leading the design process from concept to delivery, ensuring a user-centric approach.
- Iterating on designs based on user feedback and market trends.

Graphic Designer

Energy Dais - Feb 2020 - Jan 2021

- Design resources such as display Ads, Banners, Emails, Brochures, GIFS, SM Creatives, logos.
- Conceptualize ideas for campaigns that are in line with the brand design language.
- Coordination with internal and external stakeholders to grasp the design specifications for various marketing collateral creation.
- Implement best practices in art direction and visual design while researching tools and trends.
- Collaborate with product designers, design leaders, and marketers to serve a quickly growing and highly diverse audience

Graphic Designer

Oriana Solution – Jan 2019– Feb 2020

- Develop creative concepts for variety of marketing materials, print, digital, & social media.
- Master diverse design styles, from playful and whimsical to sleek and sophisticated.
- Work efficiently and independently, juggling multiple projects with tight deadlines.

Graphic Designer

Yi Chinese – Sep 2017– Jun 2018

- Develop engaging visuals for our website and social media platforms, showcasing the fun and rewarding experience of learning Mandarin.
- Create interactive learning materials that make language acquisition fun and effective.
- Gain valuable experience in the graphic design industry, while immersing yourself in the vibrant world of Chinese language and culture.

EDUCATION

Delhi University

Bachelor of Arts 2016–2019

NIIT – National Institute of Information Technology

GNIIIT in Cloud and Mobile Software Engineering

Rotary Public School

10th and 12

SKILLS

Graphic Design	Branding	Typography	Visual Design
Video Editing	Audio Editing	UI-UX	Artificial Intelligence
Social Media Design	Print Design	Wireframing	GIF
Logo Design	Digital Design	Communication	Illustration

TOOLS

Adobe Creative Suite	Photoshop	Illustrator	Indesign	Figma	
After Effects	Audacity	Adobe XD	Slack	Google Meet	Salesforce

PORTFOLIO

www.sunilkhatri.in
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